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## Miami Wholesale Sunglasses Makes It Easy to Earn Extra Income Selling Sunglasses

### Sunglass Sales: the Ticket to Financial Independence

SAN DIEGO, CA--(Marketwire - Jan 19, 2012) - With today's economy still in a slump, everyone is looking for more ways to make money. Enter [Miami Wholesale Sunglasses](#), a company that makes available all the tools an enterprising person needs to get started selling sunglasses in retail stores, tanning salons, hair salons and other specialty retailers.

Heather Rhoads of the San Diego-based Miami Wholesale Sunglasses says that, "In just a few simple steps almost anyone can set themselves up to make up to 1000% profit on sunglasses sales. The ability to buy wholesale isn't restricted to just larger businesses. Individuals can take advantage of buying wholesale just like bigger clients do." Potential salespeople can choose to make their products available through a booth established at a market, fair, concert or in a mall. They also have the option of selling their merchandise via sunglass racks at retail stores with whom they negotiate a contract.

Starting a sunglass sales business requires finding a sunglass supplier, gathering the required documentation, acquiring the sunglass displays and finding a location -- whether that is a dedicated space or a display in a retail store.

Miami Wholesale Sunglasses offers a large selection of over 400 different styles and 15 unique sunglass brands. As a direct sunglass wholesaler, they offer low prices, with many styles being offered at \$24.00 per dozen and discounts up to 20% on large orders.

By selling their wares at a dedicated booth, the salespeople can enjoy the freedom of deciding how products are displayed, their price points and when to restock. Most sunglasses cost \$1.50 to \$2.50 per pair and are usually sold at a price of \$10 to \$15 per pair.

Those who sell sunglasses on racks at stores will need to negotiate how the profit from sales will be split, but the salesperson will not have to see to the display or make sales during the day. Instead, their responsibility will consist of stocking the display and choosing which stores to contact for business opportunities.

### Contact Information

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